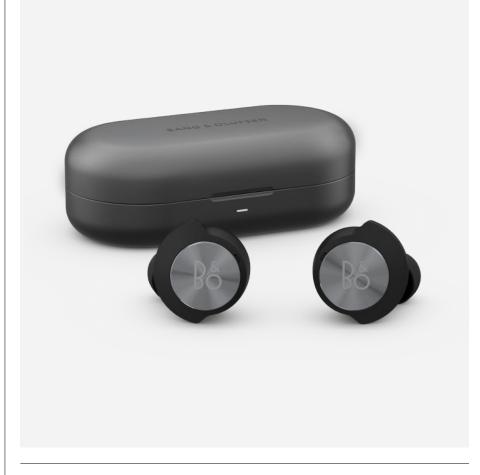


# Your Sound. Your Space.

Boundaries between work-life and home-life are more dynamic than ever – home has become a hub for everything.

Beoplay EQ earphones' impressive Active Noise Cancellation and sleek design with a secure fit help you find calm in the noise – allowing you to take control of your time and space.



### IMPORTANT FEATURES

- M Impressive Active Noise Cancellation
- $\delta$  Precision sound
- 🖉 Elegant design
- Up to 20 hours playtime with premium aluminium charging case





BASIC

## Dimensions

Earbud: 24 W x 22 H x 27 D mm Charging case: 77 W x 40 H x 26 D mm

## Weight

Left earbud: 8 g Right earbud: 8 g Charging case: 50 g

# Materials

Aluminium Polymer, Silicone

# Ideal for

Business Commuting Travel

03.2021V01

#### TECHNICAL

Loudspeaker Electro-dynamic, 6.8 mm diameter

**Impedance** 17 Ohm +/- 2.55 @ 1KHz

Effective frequency range 20 - 22.000 Hz

**Sensitivity** 107 dB +/- 3 dB 1kHz @ -3 dBFS (max volume) with Bluetooth playback

**SAR** Max. power < 9 dBm

# Sound codecs

aptX™ Adaptive AAC SBC

**LED indicators** Status LED Battery LED

Microphones Six MEMS, omni-directional (beam directional for speech)

#### Noise reduction

Active noise reduction (most efficient with COMPLY™ Isolation ear tips series 200)

#### Battery play time

Playtime time measured at 80 dB Pink Noise AAC: Up to 6.5 hours with ANC; 7.5 hours without ANC SBC: Up to 6.5 hours with ANC AptX: Up to 5.5 hours with ANC Talk time: Up to 5.5 hours

#### Battery type

Rechargeable lithium-ion battery Capacity right: 85 mAh Capacity left: 85 mAh

#### Charging case

Capacity 340 mAh Two charges with up to 20 hours playtime\* – one charge in earbuds and two additional in a fully charged charging case in AAC playback.

We recommend charging the case every 14 days – even when not in use!

**Power supply** 5V USB charging by USB-C connector

#### Charging time

Earbuds: 1.5 hours in charging case for a full charge; charging for 20 minutes gives up to 2 hours playback. USB-C: 1 hr 40 mins to fully charge the charging case. Wireless (Qi): 1 hr 50 mins to fully charge the charging case.

**Charge unit** 5V DC / 500mA USB-C or 400mA Qi charged

### Buttons

Right earbud: Play / Pause (Double press) Volume up (Double press and hold) Incoming call (Double press) End call (Double press) Left earbud: Volume down (Double press and hold) ANC / Transparency (Double press) Own voice (Double press)

\*Dependant on music type and volume



#### CONNECTIVITY

# Bluetooth

Bluetooth 5.2 10 m operating range Remembers the last 8 paired devices (connects to one) Certifications

Made for iPhone (MFi) Microsoft Swift Pair Supports Apple watch interface

#### OTHER INFORMATION

**Designer** Thomas Bentzen

#### In The Box

Charging case with wireless Qi receiver Earbuds: Left and Right USB-A/USB-C cable for charging, 0.5 m COMPLY™ Sport 200 tips, Medium size Silicone tips, 4 sizes Quick start guide

#### Accessories

- A set of silicone ear gels (Black type 1411)
- In all released colours:
- · Earbud either left or right
- · Charging case
- Beoplay (Qi) Charging pad\*\* (Black or Grey Mist)
- Long USB cable 1,25 m (USB-A to USB-C)
- Bang & Olufsen app (Apple App Store and Google Market)
- COMPLY™ 200 series earbud/tips (recommended)
- Four sets of silicone ear tips, sizes XS, S, M, L.

#### Features

- $\cdot\,$  Up to 20 hours of playtime
- $\cdot\,$  Active Noise Cancellation
- First-class call quality with
  6 built-in microphones
- Wireless charging and fast charge with 20 min giving 2 hours of playtime
- IP54 Dust protected and water splash proof
- B&O app for customization
- Case and earphone crafted with spacecraft grade aluminum

\*\* Wireless Certified EPP. Fast Charge speeds up to 7.5W on Apple devices and 10W on compatible Android devices Bo

BEOPLAY EQ VARIANTS



BLACK ANTHRACITE

SAND GOLD TONE





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# $\bigcirc$

## PRODUCT DESCRIPTION

# Sleek, wireless ANC earphones

# COPY BLOCKS

5 words: Sleek, wireless ANC earphones.

#### 10 words:

Sleek, wireless ANC earphones with precise, powerful sound.

### 25 words:

Sleek, wireless earphones with precise, powerful sound and impressive active noise cancellation. A stylish charging case protects the earbuds wherever you go.

## 50 words:

Sleek, wireless earphones with precise, powerful sound, and a secure fit. Impressive active noise cancellation and transparency mode lets you find focus or relax in any environment you find yourself in. A stylish charging case protects the earbuds wherever you go, and provides two further charges, bringing total play time up to 20 hours.

## 100 words:

Beoplay EQ are sleek, wireless earphones with precise, powerful sound, and a secure fit. Impressive active noise cancellation and transparency mode lets you find focus or relax in any environment you find yourself in. An array of sensitive and highly directional, beamforming microphones ensures all your calls are crystal clear. Intuitive user controls mean you're never distracted from the task at hand. A stylish charging case protects the earbuds wherever you go, providing two further charges, bringing total play time up to 20 hours.

# **BEOPLAY EQ** TEXT FOR MARKETING PURPOSES



#### KEY SELLING POINTS

### Active Noise Cancellation earphones

Beoplay EQ earphones feature Active Noise Cancellation with excellent in-ear passive sealing. This, combined with the Bang & Olufsen app, gives Beoplay EQ impressive noise cancellation and powerful listening customisation capabilities, no matter the environment you are in. Easily enable transparency mode if you want more awareness of your surroundings.

#### **Precision sound**

Finely tuned by our acclaimed sound engineers, Beoplay EQ earphones offer a precise and immersive listening experience that stays true to how the artist intended their music to be heard. Beamforming technology – an array of highly sensitive, directional microphones – ensures all your conversations are crystal clear.

#### Sleek design

Beoplay EQ express classic Scandinavian design values with a contemporary feel. From their elegant, minimalist look, simple user controls, and an ergonomic shape that fits snugly and securely in your ears, Beoplay EQ earphones exemplify the refined yet distinct experience that Bang & Olufsen always strives for.

### Premium aluminium charging case

Robust and tasteful, Beoplay EQ's compact charging case is crafted from premium-grade aluminium, protecting your Beoplay EQ wherever you go. Beoplay EQ deliver 6.5 hours of play time per charge, with two further charges in the case – bringing the full play time capacity up to 20 hours. It is Qi-certified for fully wireless charging.

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